

buildnz | designex 2018

3-4 JULY 2018

ASB SHOWGROUNDS, AUCKLAND



BUILDNZ | DESIGNEX 2018 – A GREAT SUCCESS!

POSTSHOW REPORT

The building, design, and construction industries came out in force at NZ's largest trade industry show, buildnz | designex. This year's event has been deemed a great success by the thousands of visiting industry professionals and leading exhibiting suppliers who attended the 2-day exhibition at Auckland's ASB Showgrounds early July.

There were many highlights including the first ever KiwiBuild Summit – filled to capacity the summit presented the challenges of the KiwiBuild program's goal of building 100,000 homes, suggested solutions and generated lively debate amongst all who attended. Thank you to everyone who supported the Summit and we look forward to seeing you all again for the KiwiBuild Summit in 2019!

Other feature destinations included a showcase of the latest technology in the newly created Innovation Quarter, the PrefabNZ interactive feature examined the future of building efficiency, we explored the latest trends and designs at designex and broadened everyone's industry knowledge from the invaluable seminar series.

Both buildnz | designex and the KiwiBuild Summit would like to thank all of its exhibition partners, sponsors, trade associations and the many leading industry brands that supported this year's event – we look forward to working with you all again next year and growing on what has already been an outstanding success.



- THE KIWIBUILD SUMMIT**
- Inaugural FREE TO ATTEND Summit
- Hon. Phil Twyford & Hon. Jenny Salesa
- MC Patrick Gower
- Discussion and debate around the five pillars of the KiwiBuild plan - building 100,000 affordable homes
- 20 panellists of NZ leaders and CEO's
- Packed to capacity
- White Paper summary presented to Ministers. Request your copy at www.buildnz.com

[VIEW](#)

3,700+
VISITORS

Audited visitors combined



205
EXHIBITORS

National and International exhibiting companies

44
SPEAKERS

National and International Speakers

CPD and LBP
POINTS

Approved points for Seminars, Workshops, Summits and Conferences

The National Safety Show

For a safer work-place

INNOVATION QUARTER

DESIGNEX FEATURE DESTINATION

PREFAB NZ INTERACTIVE FEATURE

UNREAL GRASS NETWORKING BAR

GERMAN & AUSTRIAN PAVILIONS

HIREPOOL TRAILER BACKING COMPETITION

POLICE TOOL ENGRAVING

VIP AND NETWORKING FUNCTIONS

THE PLEDGE - FINDING 1,000 NEW APPRENTICES

HEALTH AND SAFETY ADVISORY LOUNGE

BUILDNZ 2018 SHOW HIGHLIGHTS

View a snapshot here of New Zealand's leading and largest industry trade event

[WATCH NOW](#)

VISITOR SURVEY KEY FINDINGS



78%

were 'very satisfied' to 'satisfied' in meeting their objective of 'finding new suppliers'



86%

were 'very satisfied' to 'satisfied' in meeting their objective of 'finding new products'



85%

are 'very likely' to 'likely' to make contact with an exhibitor post show



86%

were 'satisfied' to 'very satisfied' with their overall show experience



78%

found something they are likely to order after the show



71%

'hold direct authority' or 'influence' the purchasing of goods and services seen at the show

2018 MARKETING SUPPORT

A carefully executed marketing and promotional campaign delivered extensive coverage of the event including support from all event partners and sponsors. Culminating with National media outlets featuring live coverage of the show opening and Hon. Phil Twyford's KiwiBuild announcement. Advertising across leading industry publications combined with an active social media campaign reached a targeted industry only audience. See more at www.buildnz.com

BUILDNZ | DESIGNEX 2019

New Zealand's largest industry trade event for the build, design, architectural and construction industries, buildnz | designex is back in 2019. 23-25 June, ASB Showgrounds, Auckland, www.buildnz.com. To be part of it, make sure you've locked in your preferred space quickly as demand is high! Please contact Heather Lowrie - Exhibition Sales Manager on 09 976 8330 / 021 520 920 or heather@xpo.co.nz



Thank you to all our supporting partners and industry organisations for making this year's event a great success.

Supported by

