

# Powerpac performance...

## AN ARSENAL OF CIVIL CONSTRUCTION AND ENGINEERING SOLUTIONS SPANNING 50 YEARS

**S**ince 1976, Powerpac has been delivering reliable and value for money solutions for the civil construction and engineering industries across New Zealand and the South Pacific. Recently, the company has built upon its service offering by opening

a purpose-built new facility in Wiri, Auckland, solidifying a future commitment to being a reliable and solutions-focused company to industry, remaining steadfast within an ever-challenging industry. All within industry are well aware of the challenges that recent years have presented, including increasing prices of construction materials,

delayed projects, and unreliable suppliers. Management at Powerpac say staff and the company understands what is required to reduce challenges and add value to your business - key focuses include keeping prices in check, offering reliable and fast delivery, simple processes, and offering a team of supportive staff along the way,

While the industry is aware of such economic pressures, Powerpac's ever-growing partnerships with suppliers and factories are pivotal to bringing clients the best products. Buying directly from the factory door, Powerpac has taken the middlemen out in order to bring competitive prices. Additionally, an extensive range takes the headache out of ordering supplies. "Your one-stop shop for everything you require," the company provides simplicity, efficiency and affordability to a process that is often far more complicated. "The new facility changes the

game once again," says Patrick Suckling, Powerpac's general manager. "The new Wiri warehouse allows for more than double the stock compared to our previous Auckland location," says Suckling. "The strategic placement of all our locations allows us to get items on-site fast, to meet the tight deadlines the industry often demands." Established by the Suckling family, Powerpac today is a third-generation business with warehouses and offices in Auckland, Wellington and Christchurch, and a team of 35 staff. Since its inception it

has offered fast and reliable delivery across the country and part of that is thanks to its exceptional people; an in-house delivery team provides same and next day deliveries from each location. Because this process is able to be tracked in real time through a mobile system, "Powerpac brings peace of mind to your business processes. This means that you can do what you do best, and leave it up to Powerpac to get your orders to you when you need it". Forward thinking and a proactive approach are the

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profile of success



fundamentals of Powerpac's business plan – the new Wiri site being a great example. The new location also brings new solutions with it - Powerpac will now be offering delivery to anywhere in Auckland in only 60 minutes. Powerpac's team is driven by a passion to sell solutions that add value to their customer's business. So, they work hard to increase customer performance by providing clients with quality consumables, tools and equipment at a realistic price point. Knowing the job completion is so reliant on what they supply, Powerpac has focused on quality and functional solutions for buyers. "We keep our finger on the pulse of customer needs," says Suckling. "Product feedback and requests are highly regarded and assist us greatly with making decisions on what products we

need to add to our core range." Powerpac's core range - non-negotiable, always available supplies - are items that are always in demand. Consisting of products from plant and equipment through to consumables, building products and PPE, these are always in stock. However, beyond this, the broad portfolio of construction equipment, consumables, spare parts and related services offers those within the construction industry with everything that is needed. But it's not just about what you can buy, it's about how you can buy it, says Suckling. Powerpac has invested a lot of time and money into a new website and online solutions to streamline the process for its customers. And thanks to the innovative team, systems can be constantly tweaked to improve the user

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# POWERPAC

Powerpac Group is New Zealand's construction supply specialist. We've provided quality construction equipment & consumables since 1976.



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experience. A key aim continues to be eliminating problems and making work easier for those within the industry – it's just part of the DNA of a company that has done it the right way for five decades.

As part of the business strategy, and a passion for performance for people, Powerpac is constantly refreshing its solutions portfolio with products that give customers the leading edge in their business. And really, says Suckling, it's the strong team that makes it all happen so smoothly and thoughtfully.

"They provide innovation, new solutions, constant networking with their client base, their sales and aftermarket teams keep them close to their customers, and they genuinely understand the challenges faced by

individuals and companies in construction. Their entire company culture is shaped by a family enterprise, bringing expertise, passion, entrepreneurship, agility, and a can-do attitude." Make no mistake, the company is a trendsetter within the industry and the "partner of choice for our customers. Powerpac is a leading company in New Zealand's civil and engineering market space".

"Our core strengths provide strong customer relationships, customer-focused solutions, increased digital technology and increased products and service networking. Ultimately, this guarantees the best possible outcomes for our customers.

"We don't build New Zealand, but we're right there by your side while you're doing it."

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