

10
YEARS

KONNECT[®]
FASTENING SYSTEMS

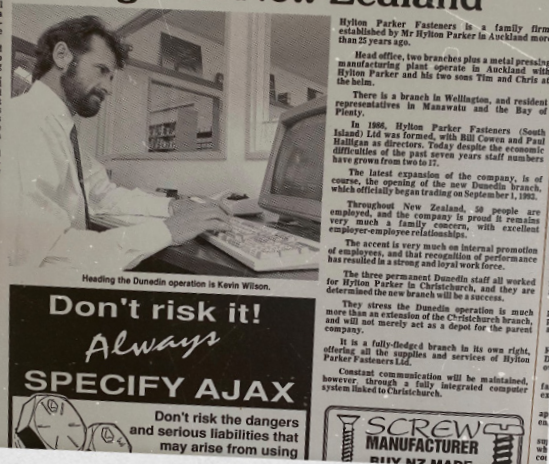
2014 - 2024

A DECADE OF EXCELLENCE

Celebrating 10 Years of Innovation in Fastening Solutions by Konnect Fastening Systems

Over the past ten years, Konnect Fastening Systems has emerged as a leading force in the New Zealand market, showcasing a decade of remarkable achievements. This article highlights the company's journey, from its inception as Hylton Parker Fasteners (HPF) in 1967 to its status as a premier provider of innovative fastening solutions.

Family company operating throughout New Zealand



A RICH LEGACY SPANNING 56 YEARS

Founded by Mr. Hylton Parker in Auckland, HPF began its journey as a family business, growing steadily over the years. By 1986, HPF had expanded its operations to the South Island, establishing itself as a key player in the fasteners industry, serving sectors such as roofing and cladding, construction, and industrial markets.

In 2001, HPF was acquired by the Australian publicly listed company Coventry Group LTD.

In the early days, Hylton Parker Fasteners operated as a close-knit family firm, with locations including the head office, two branches, and a metal pressing manufacturing plant in

Auckland, overseen by Hylton Parker and his two sons, Tim and Chris. Branches were strategically established in Wellington, with resident representatives in Manawatu and Bay of Plenty. The expansion continued with the opening of a branch in Christchurch in the South Island, and in 1993, the Dunedin branch.

TRANSFORMED IDENTITY: KONNECT FASTENING SYSTEMS

In 2014, businesses in both Australia and New Zealand underwent a rebranding, adopting the name Konnect Shop. Specifically, New Zealand transitioned from Hylton Parker Fasteners, while Australia made the change from Coventry Fasteners to Konnect Shop.

In 2017, Konnect underwent additional rebranding, transitioning from Konnect

Shop to Konnect Fastening Systems, aiming to enhance communication about the core focus of the business: fasteners. To reinforce this message, a nut watermark was introduced to presentations, business cards, and other materials. The implementation of the updated logo was carried out across crucial touchpoints; digital assets, uniforms, and branch signage.





THE JOURNEY OF EXPANSION FOR KONNECT FASTENING SYSTEMS

Over the years, Konnect Fastening Systems has experienced remarkable growth, solidifying its position as the go-to Fastener Specialists in Australia and New Zealand. Serving a diverse range of major industries, Konnect's extensive range of high-quality fastener products is easily accessible through their extensive branch network across both New Zealand and Australia. 2023, Konnect Fastening Systems New Zealand have now expanded to

16 branches across the country. Notable achievements for the year included the relocation of the Albany store to a space twice the size of its previous location.

In July a new branch was opened in Palmerston North, followed by the East Tamaki branch also moving into a much larger space,, reinforcing the company's commitment to growth.



DIVERSE PRODUCT RANGE



As the premier Fastener Specialists, Konnect Fastening Systems boasts an impressive capability overview. With strong partnerships with leading fastener manufacturers, we offer access to special and custom fasteners, meeting the unique needs of our clients.

Konnect Fastening Systems distinguishes itself through a vast range of products, boasting a selection of over

40,000 fasteners. Renowned for supplying one of the most comprehensive ranges in the market, Konnect Fastening Systems is dedicated to providing high-quality fasteners. Konnect not only offers a robust assortment of fasteners but also provides an extensive selection of construction consumables, hand tools, power tools, and safety equipment.

